



SUA NEWS January 2011

Unique Art Awards



THE ALIEN TOAST

IT'S TIME TO RECOGNIZE ALL OF THE ART FORMS THAT FLY UNDER THE RADAR. SOCIETY OF UNIQUE ARTISTS IS PROUD TO ANNOUNCE THE COMING OUT PARTY FOR ALL UNSUNG AND UNDERESTIMATED ART FORMS. IN MAY 2011 SUA WILL HOST THE UNIQUE ART AWARDS' INAUGURAL EVENT.

THE UNIQUE ART AWARDS IS UNPRECEDENTED AND PROMISES TO BE THE ART EVENT OF THE YEAR! IT WILL CONSIST OF PERFORMANCES AND DEMONSTRATIONS BY VARIOUS ARTISTS IN DIFFERENT MEDIUMS, AND WILL BE HOSTED BY THE BEAUTIFUL DANIELLE GULDIN, HOST OF SUA'S CABLE TELEVISION SHOW, "EXTREME ART TELEVISION" (ALSO KNOWN AS EAT).

THE UNIQUE ART AWARDS WAS CONCEIVED BY SUA IN AN EFFORT TO FILL A LARGE VOID IN THE ART INDUSTRY. SUA WAS VERY SURPRISED TO REALIZE THAT THERE DOES NOT CURRENTLY EXIST AN ACKNOWLEDGEMENT CEREMONY FOR ARTISTS IN GENERAL. THE FILM INDUSTRY HONORS THEIR TOP PROFESSIONALS WITH THE OSCAR'S AND THE EMMY'S, THE MUSIC INDUSTRY HOSTS THE GRAMMY'S, SPORTS PAYS ITS RESPECTS TO ATHLETES WITH THE ESPY AWARDS, AND SO ON... IN SPRING 2011, SUA WILL CHANGE THE ART INDUSTRY FOREVER WHEN IT HONORS ARTISTS WITH THE UNIQUE ART AWARD.

FOR FURTHER INFORMATION OR TO SUPPORT THIS EVENT, PLEASE VISIT:

[HTTP://SUARTISTS.ORG/EVENTS2.HTML](http://suartists.org/events2.html)

Extreme Art Television

Optimism

Season Two



Host: Daniel Gouldin

New Artist Interviewed by EAT & Promoted by SUA



Paul Dateh

Jazz / Hip-Hop violinist, Paul Dateh, recently told his story to EAT. He candidly discussed his musical roots and his plans for the future.

Paul is a native of Los Angeles, California and began his violin studies at the extremely tender age of 4. He was accepted to USC's prestigious Thornton School of Music as a Violin Performance major; however, during his first day as an incoming Freshman, he abruptly changed his major and enrolled in the Jazz Studies Vocal program instead.

Paul now performs all over the world both singing and playing violin in his own unique style. He frequently collaborates with Ken Belcher, another gifted musician, who accompanies Paul on the guitar. In 2011, he will begin recording his second full length album. We expect only great things from this budding artist.

You may preview the interview at:

<http://suartists.org/EAT.html>

EAT READY

It's time for make up once again, as Host Daniel Guldin and the crew of Extreme Art Television prepare for a second season on New York City's public access television. This year, SUA (the show's producer) is elated and anxious to begin shooting as it expands its audience by also airing the show in Brooklyn and White Plains. The show is currently aired on Bronxnet and Manhattan Neighborhood Network.

For the Spring 2011 season, EAT expects to introduce various new and exciting unique artists with the help of a much appreciated grant from the Bronx Council on the Arts and the New York State Council on the Arts. This funding promises to enhance the quality and content of the show for our viewers.

Please visit our website:

<http://suartists.org/EAT.html>

For previews and air dates.

Scott Rella, The *Extreme Ice Master*



Scott Rella's time at the New York Academy of Art finessed his abilities as a classical fine art sculptor and abstract painter. However, it was not until his stint working as a chef at the Waldorf Astoria, that he discovered a passion for ice and his true calling. Once introduced to the world of ice, Scott never looked back.

Since the early 1980's, Scott has been a leader in the ice sculpting world by developing various ice sculpting tools and creating new techniques in sculpting ice. Some of his proudest moments are when he was selected to represent the USA at the Winter Olympic Games in Lillehammer, Norway in 1994, and in Salt Lake City, Utah in 2002. His skills are unsurpassed and he is so much identified all over the world as the master of ice, that he has been asked to appear on many prestigious television shows like *Ripley's Believe It or Not*, *David Letterman*, *Good Morning America*; and he also has been featured in high profile news articles appearing in *The New York Times*, *The Washington Post*, *Town & Country*, *Home & Garden*, and countless others.

Most recently, during the summer of 2010, Scott agreed to be interviewed by SUA's, *Extreme Art Television*. He sat with EAT's own Danielle Guldin to discuss his artistic origins and ice sculpting career, which has spanned over 30 years. He proved to be so endearing that our camera crew was caught off guard by his warmth and extremely down to earth manner. One would never suspect that behind his unassuming nature lurks a true genius.

Scott currently lives in Aspen, Colorado and concentrates on his live ice sculpting performances. Whether he is performing for kids in his home town, or for a larger audience with *The Blue Man Group* and *Cirque du Soleil* in Las Vegas, Scott is always energetic and ingenious.

To view a preview of this very enlightening interview, please visit SUA's website at: <http://suartists.org/EAT.html>



SUA's Newest Family Member – Andrea D. Charles, Extreme Make-up Artist

Make-up artistry is extremely underrated, even within the fashion and entertainment industries.

Max Factor is the first make-up artist to achieve international

prominence through his enormous contributions to Hollywood. He developed cosmetics as they are known today and innovated looks for all Hollywood A-listers from the early days of film. He is well known for creating silent screen star, Clara Bow's, heart shaped lips.

Following in the footsteps of Max Factor, Andrea D. Charles is an artist in her own right. SUA was extremely excited to stumble upon Andrea's talent while she was working on a reality television show in New York City.

Andrea currently works with many prestigious Hollywood A-listers from both television and film, in addition to well-known fashion models. She regularly does make-up for several television Soap Operas and fashion shows. What sets her apart is not only her capacity to give these stars flawless and glamorous looks, but also her ability to make them unattractive and frightening through her skills in the use of special effects make-up. Andrea is undoubtedly a "unique" and "extreme" artist who has yet to reach her potential. Please visit her website to view photos of her work: www.andreadcharles.com